



Exhibition and Sponsorship Opportunities

An invitation to Sponsor ISDE 7 and WALIS Forum 2011

NOTE: All prices are indicative as at November 11 2009. Until venue and event management are secured, these prices are subject to change.

The Western Australian Land Information System (WALIS) brings you the International Society for Digital Earth (ISDE) 7th Symposium in conjunction with WALIS Forum 2011.

Traditionally the WALIS Forum, while open to everyone; is tailored to people working with geographic information systems (GIS) and those who would like to find out how they can harness GIS to improve their business. However, with the ISDE focus, the opportunities for exhibition and sponsorship will be expanded tremendously.

The intention of the event is to provide opportunities for people within and associated with the industry to learn, network, identify potential solutions and to share and debate strategies for the future.

The program will cover a broad range of digital earth modelling and geographic information issues providing delegates the opportunity to unearth their earth science and spatial potential. The program will be divided into streams, with each segmented into key areas, such as business intelligence, land development pressures, climate change and resource management.

Program

The ISDE 7 and WALIS Forum 2011 will provide an international perspective on the challenges, demands and opportunities currently facing the GIS industry. With the continuing awareness of the use and functions of GIS around the world, the Forum promises to deliver updates on current activities, planned future activities and the latest and greatest in new developments.

The conference program will include:

- International keynote speakers to inspire delegates, drawn from the industry and other relevant areas
- Respected local thinkers and practitioners
- A range of key stakeholders to stimulate and challenge.

The program and venue will be planned to ensure that your organisation and its products and services will receive maximum exposure throughout the event. With many WALIS Forums under our belt, we have the experience required to ensure your value for money is received.

We anticipate well in excess of 1000 delegates so please take the opportunity to promote your brand.



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Venue

While tenders have not been let for the event location and management we expect a highly suitable venue to deliver your exhibition needs.

Accommodation

A variety of accommodation (five star, self contained units, budget rooms) will be reserved for those coming to the event. If you would like us to book your accommodation, please contact the WALIS Office on + 61 1 9273-7046.

Your involvement

You have the opportunity to participate in this conference both through **sponsorship** and the **trade exhibition**. We would like to offer you the opportunity to participate in one or both of these categories as outlined in the prospectus. Should the proposed options fall outside your requirements and you would like to participate, contact us and we will be happy to negotiate an alternative that will better suit your needs. Upon confirmation of your commitment to this premier event, the appointed event managers, will liaise with you further and ensure your benefits as a sponsor/exhibitor are fulfilled.

Sponsorship

We would like to offer you the opportunity to become a sponsor of the ISDE 7 and WALIS Forum 2011. The Sponsorship opportunities have been structured to provide your organisation with the maximum possible exposure and benefit from your selected option.

Benefits

- Presence at and involvement in the premier international digital earth modelling event of the year and the premier national geographic information event of the year, where delegates will have the opportunity to view the latest technology, developments, strategies and ideas.
- Opportunity to display and promote your products, services and initiatives to the key Australian stakeholders in the geographic information industry.
- Opportunity to launch and/or showcase any new initiatives your company has developed.
- Provision of numerous opportunities for your company to interact with your target audience and be exposed to the latest initiatives for improving the way earth is modelled and GIS is used.
- Opportunity to meet face to face with key decision makers.
- Opportunity to influence young minds and encourage them into the world of the digital earth and GIS.



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Flexible Sponsorship Opportunities

The following packages have been tailored to appeal to a wide variety of marketing objectives. However, if there are other ways in which your organisation would like to be involved, we would welcome the opportunity to discuss these with you, and encourage your creative ideas.

All prices quoted in Australian Dollars (AUD\$) and include GST

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Platinum Sponsor (\$30,000) - Limited to 2 sponsors

Gold Sponsor (\$25,000) – Limited to 4 sponsors

Silver Sponsor (\$20,000) – Limited to 8 sponsors

ISDE7 and WALIS Forum Dinner Sponsor (\$12,500)

Keynote Speaker Sponsor (\$5,250)

- Opportunity to provide a five (5) minute address to delegates prior to keynote speaker presentation
- One full event registration, and all Networking Sessions
- Sponsor name and logo mentioned in all conference literature
- Acknowledgement in all conference literature and website
- Satchel insert (not to exceed four (4) pages and no larger than A4 in size)
- Delegate List, to include name and contact details (subject to privacy laws)

Exclusive Delegate Bag Sponsorship (\$7,000) – Greener Bags

- Sponsor logo placed on all delegate bags in conjunction with the ISDE 7 and WALIS Forum 2011 logo (subject to suitability of logo for embroidery/screen printing options)
- One full Forum registration, including Welcome Reception, Gala Dinner and Networking Session
- Acknowledgement in all conference literature and website
- Satchel insert (not to exceed four (4) pages and be no larger than A4 in size)
- Delegate List, to include name and contact details (subject to privacy laws)



Exhibition and Sponsorship Opportunities

Chill Out Corner (\$6,500)

- Exclusive naming rights for Chill Out Corner
- One full event registration, and all networking sessions
- Acknowledgement in all conference literature and website
- Satchel insert (not to exceed four (4) pages and be no larger than A4 in size)
- Delegate List, to include name and contact details (subject to privacy laws)

Name Tag Lanyards (\$5,750)

- Company name and logo (subject to suitability of logo in mono, full colour may be more expensive) printed on all lanyards
- One full event registration, and all networking sessions
- Acknowledgement in all conference literature and website
- Satchel insert (not to exceed four (4) pages and no larger than A4 in size)
- Delegate List, to include name and contact details (subject to privacy laws)

Sponsorship for the Spatial Technology in Schools (STiS) Competition (\$3,500) – held in conjunction with the National STiS competition

- Company branding
- One full Forum registration
- Acknowledgement in all conference literature and website
- Satchel insert (not to exceed four (4) pages and no larger than A4 in size)
- Delegate List, to include name and contact details (subject to privacy laws)
- Branding during STiS Events for the competition year.

Internet Café Sponsorship (\$6,500)

- Exclusive naming rights for Internet Café
- Acknowledgement in all conference literature and website
- Satchel insert (not to exceed four (4) pages and no larger than A4 in size)
- Delegate List, to include name and contact details (subject to privacy laws)

Map Competition Sponsorship (\$5,000)

- Company name and logo (subject to suitability of logo) displayed as sponsor for Map Competition
- Acknowledgement in all conference literature and website
- Satchel insert (not to exceed four (4) pages and no larger than A4 in size)
- Delegate List, to include name and contact details (subject to privacy laws)

Promotional Item (\$5,200)

- Promotional item (e.g. mobile phone cover, zinc stick, cube key-ring) with sponsor name and logo, alongside the Forum logo



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- Sponsor name and logo mentioned in all conference literature
- Acknowledgement in all conference literature and website
- Satchel insert (not to exceed 4 pages and no larger than A4 in size)
- Delegate List, to include name and contact details (subject to privacy laws)

Welcome Reception (\$1,750)

- Corporate signage displayed during Welcome Reception
- Opportunity to provide a five (5) minute address to delegates
- Acknowledgement in all conference literature and website
- Satchel insert (not to exceed four (4) pages and no larger than A4 in size)
- Delegate List, to include name and contact details (subject to privacy laws)

Workshop (\$1,550 – 1.5 hours)

- Opportunity to showcase latest and greatest technology, developments, achievements and plans for your organisation
- Acknowledgement in all conference literature and website
- Satchel insert (not to exceed four (4) pages and no larger than A4 in size)
- Delegate List, to include name and contact details (subject to privacy laws)

Networking Session (\$1,550)

- Corporate signage displayed during drinks
- Acknowledgement in all conference literature and website
- Satchel insert (not to exceed four (4) pages and no larger than A4 in size)
- Delegate List, to include name and contact details (subject to privacy laws)

Lunch Sponsorship (\$1,550)

- Corporate signage displayed during lunch
- Acknowledgement in all conference literature and website
- Satchel insert (not to exceed four (4) pages and no larger than A4 in size)
- Delegate List, to include name and contact details (subject to privacy laws)

Satchel Insert (\$1,000)

- Each insert must not exceed 4 pages and must not be larger than A4 in size

Conference Program Sponsor (\$5,000)

- Full sponsorship for the event program and abstracts

Program Advertising Sponsor:

- Half Page **(\$2,000)**
- Full Page **(\$2,500)**



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- Full Page Inside back cover **(\$3,000)**
- Full Page Outside back cover **(\$3,500)**
- Right Hand Page – Small add/logo **(\$1,000)**

Proceedings Sponsor (\$5,000)

- Full sponsorship for the post conference CD of proceedings

Note Pads and Pens (cost of pad and pens to you)

- Acknowledgement in all conference literature and website
- Delegate List, to include name and contact details (subject to privacy laws)

Trade Exhibition

We would like to offer you the opportunity to be an exhibitor at the ISDE 7 and WALIS Forum 2011. We estimate the attendance for this event to be in excess of 1000 delegates. The exhibition has been structured so that you will receive the maximum possible exposure and benefit from your selected option. All meals, refreshments and happy hour drinks will be served throughout the exhibition area.

Exhibition Booth (\$3,750)

To maximise exhibitor contact with delegates, morning and afternoon teas, lunch and all happy hour drinks will be served throughout the exhibition area. Trade representatives are invited to attend all conference sessions.

We strongly recommend that you book early to gain the best position, as booths will be allocated to exhibitors in order of receipt of application forms. Once the venue and event management are confirmed support will be available to construct booths and assist with any modifications you may require. Further exhibition details will be sent to exhibitors in a full 'Exhibitor Kit' later in 2011.

For your investment you receive:

- 3m x 2m standard booth
- Two Full Delegate Registrations including all tea breaks and lunches (Wednesday Thursday and Friday)
- Acknowledgement in all conference literature and website
- Your company name and logo on Entrance Feature to exhibition
- One full day parking permit (per booth) for both days of Forum (extra permits may be purchased at \$25.00 per permit)
- One event satchel

Standard Booth Inclusions:

- A single sized exhibition booth (3m x 2m)
- 2GB high speed cabled internet access



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- 2 x 150 watt spot lights
- 1 x 4 amp general purpose power outlet
- Company name on set of fascia panels for each booth, printed in one colour (corner booths have two signs)

Booth Upgrades

Upgrades to your booth are available including increased sizes. The extra costs such as furniture must be met by you.

- Double Exhibition Booth (\$4,750)
- Triple Exhibition Booth (\$5,500)

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