

MAJOR SPONSORS OPPORTUNITIES AND INCLUSIONS

ISDE7, WALIS Forum and State NRM Landcare Conference

NOTE: All prices are indicative as at May 2010. Until venue and event management are secured, these prices are subject to change.

All prices are quoted in AUD and inclusive of GST

All the opportunities outlined below include acknowledgement on the conference website, as well as inclusion in the Registration Book and the Program Handbook (subject to confirmation of your package and receivership of logo at the time of printing)

PACKAGES	Platinum \$30,000	Gold \$25,000	Silver \$20,000
No of packages available	2	4	Not restricted
Registrations			
No of registrations	3	2	1
Industry exhibition	(Subject to availability) Platinum sponsors will be given preferred position followed by other levels in order of dollar value.		
Booths: 3m x 2m	1 double booth	1 double booth	1 double booth
Dinner	3 tickets	2 tickets	1 ticket
Print & promotional material			
Conference website	Sponsors logo and hyperlink on Conference homepage	Sponsor's logo hyperlinked on Conference website	
	200 words Logo	100 words Logo	50 words Logo
Registration Brochure	Logo on front cover	Logo inside	Logo inside
	Sponsor to supply ½ A4 size colour advertisement. 200 word promotional paragraph inside	100 word promotional paragraph inside	N/A
Program Handbook	Logo on front cover	N/A	N/A

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PACKAGES	Platinum \$30,000	Gold \$25,000	Silver \$20,000
	Logo and 100 word promotional paragraph inside (including contact details)	Logo and contact details inside	Logo and contact details inside
	Sponsor to supply 1 x A4 full page colour portrait advertisement	Sponsor to supply 1 x A4 ½ page colour portrait advertisement	Sponsor to supply 1 x A4 ½ page colour landscape advertisement
Delegate list (Subject to privacy laws. Delegate lists will include the following information only: delegate name, organisation, state, country of origin).	Electronic copy of delegate list 14 and 7 days prior to conference	Electronic copy of delegate list 7 days prior to conference	Electronic copy of delegate list 4 days prior to conference
Satchel inserts (Supply of lightweight A4 or smaller sized inserts or suitable alternative at discretion of the organisers).	Sponsor to supply a brochure (no larger than A4, must be lightweight) of any type or alternatively a CD or memory stick	Two (2) page insert (This has changed from a brochure – is this correct?)	Two (2) page insert
Promotional item for inclusion in delegate satchel	Sponsor may supply 2 small items with promotional branding for inclusion in the delegate satchels. Gift to be supplied by sponsor at their own expense.	Sponsor may supply 1 small item with promotional branding for inclusion in the delegate satchels. Gift to be supplied by sponsor at their own expense.	Sponsor may supply 1 small item with promotional branding for inclusion in the delegate satchels. Gift to be supplied by sponsor at their own expense.
Signage at venue (Location to be at discretion of the organisers. Banner to be free-standing retractable 1m W x 2m H and to be supplied by sponsor)	Sponsor may supply up to 2 banners	Sponsor may supply 1 banner	Sponsor may supply 1 banner
Opening session	Verbal recognition	N/A	N/A
Closing session	Logo on sponsor thank you slide	Logo on sponsor thank you slide	Logo on sponsor thank you slide

We are happy to be flexible with our sponsorship opportunities. Please contact us if you wish discuss your requirements with regards to tailoring a package to suit your overall marketing objectives and budget. Please telephone us on 61 8 9273 7042 or send us an email walis@walis.wa.gov.au

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